# COMM 301

Pop-Up Review

***Why Pop-Up?*** *It pops up in the middle of our project.* ***Why?*** *We need to do this thing to think about Yes/No/Maybe so, success, angles, and paragraphs. More practice. More thesis.*

**Objectives:**

* To briefly analyze an “unsuccessful” thesis
* To build your knowledge of thesis projects

**Directions**: For this assignment, you will read the thesis by Paul Falchi, posted on Blackboard, and write a page-long (or longer) review of it. Please focus on a ONE aspect (like an angle).

Consider one the following:

1. Writing style
2. Value of topic
3. Depth of discussion
4. Professionalism

**Organization of the Essay:**

Please include the following in your paper. You may choose how to organize the ideas and add anything else that seems relevant to your review.

1. Brief introduction with author’s name, title of thesis, and your purpose in writing. Focus on the idea of success in writing a thesis.
2. State your angle for the review. What aspect of the thesis will you discuss?
3. One or more academic-style paragraphs with examples and a quotation or screen shot.
4. One short conclusion paragraph reminding readers of your angle and the idea of success.

**Requirements:**

Include author, title, and the idea that this a thesis required for graduation.

Use author’s last name after the first reference.

Use examples and quotations or screen shots. Include a page number.

No “you’s.”

**Make sure your review is professional and valuable before you comment on this one.**

**Rubric:**

**The following is a rubric for how I will evaluate your review. I will be posting grades and comments on Blackboard.**

**The revew should include:**

1. Introduction with purpose, angle, context
2. Organization—introduction, body paragraph, conclusion
3. Academic-style paragraph—topic sentence, explanation, and support (use of template optional)
4. Coherence—paragraph stays on topic
5. Demonstrated support—quotations and examples that add to the paragraph
6. Professional appearance—free of proofreading and grammar mistakes, clean format
7. Professional style—formal and business-like

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